



SMS Banking

Over the last one decade the communication technology advancement has made the instantaneous interaction so simple and economical that it is being used as a powerful tool to provide effective, meaningful and timely services to customers. PIBAS SMS has been developed to facilitate that interaction between the bank and its customers and vice versa.

Salient Features:

- Sending SMS Messages to Selected Customers for Pre-defined Transaction(s)
- Alerting Selected Customers on Pre-defined Activities / Condition in their Accounts
- Sending Greeting Messages
- Providing Facilities to Customers to:
 - Do Balance Enquiry
 - Get Mini Statement
 - Request for Statement of Account
 - Request to do Stop Payment on Cheque and/or Cheques
 - Request for New Cheque Book
 - Request for Funds Transfer, etc.

Benefits:

- Provides Banking Facilities with no Time and Space Barriers
- Facilitates Economical Interaction between the customer and the bank
- Makes available Crucial Information to Customers, almost Instantaneously
- Reduces Risks of Fraud
- Increases Operation Efficiency
- Reduces Cost of Doing Business
- Can be used as an Effective and Economical Marketing Tool

